Faculty of Public Management – Real Estate Organizes the Program "Specialization Consultation for Finance – Banking Students, Cohort 24D"

On March 3, 2025, the Faculty of Public Management – Real Estate, University of Finance – Marketing (UFM), organized the program "Specialization Consultation for Finance – Banking Students, Cohort 24D."

The event welcomed several distinguished guests, including:

- Mr. Lê Quốc Quân, Director of Phạm Lê ACT Co., Ltd. (specializing in tax and accounting consulting)
- Mr. Lê Quốc Dương, Head of Professional Department, Sagonap Valuation Company (specializing in property valuation)
- Mr. Phạm Đức Cường, representative from Ho Chi Minh City Customs Department (specializing in customs and import-export)
- Mr. Đặng Văn Bước, official from Tax Sub-department Area II (specializing in public finance)

From the Faculty of Finance – Banking, the program was honored by the presence of:

- Assoc. Prof. Dr. Nguyễn Thị Mỹ Linh, Dean
- Assoc. Prof. Dr. Lê Thị Thúy Hằng, Vice Dean
- Dr. Nguyễn Minh Phúc, Deputy Head of Corporate Finance Department
- Dr. Trần Thị Thanh Nga, Head of Banking Department Representatives from the Faculty of Public Management – Real Estate included:
- Dr. Nguyễn Thanh Nhã, Dean
- M.A. Nguyễn Thị Huyền, Vice Dean
- M.A. Đỗ Gioan Hảo, Deputy Head of Public Management Department
- Dr. Nguyễn Thị Kim Chi, Deputy Head of Public Management Department

The program attracted the enthusiastic participation of more than 700 students from the University of Finance – Marketing.

During the event, faculty members and industry experts shared detailed information about the curriculum and career prospects of each specialization, helping students of Cohort 24D, majoring in Finance – Banking, make informed decisions when selecting their specialization. The consultation aimed to align students' choices with their career orientations and the actual recruitment needs of enterprises in the near future.

Photos from the program's discussion and consultation activities:



CHỌN ĐÚNG CHUYÊN NGÀNH ĐAM MÊ NGHỀ NGHIỆP

Thành phố Hồ Chí Minh, ngày 3 tháng 3 năm 2025



CHOOSE THE RIGHT SPECIALIZATION – PURSUE YOUR CAREER PASSION Ho Chi Minh City, March 3, 2025

CONSULTATION PROGRAM SCHEDULE

Time	Content	
18:45–19:00	Registration and Seating	
19:00–19:10	Opening Remarks – Introduction of Guests	
19:10–19:20	Introduction to Public Finance Specialization	
19:20–19:30	Introduction to Customs – Import-Export Specialization	
19:30–19:40	Introduction to Tax Specialization	
19:40–19:50	Introduction to Valuation Specialization	
19:50–20:00	Introduction to Corporate Finance Specialization	
20:00–20:10	Introduction to Banking Specialization	
20:10–20:30	Q&A and Discussion Session	

TRAINING PROGRAM COMPONENTS – COHORT K24 FINANCE – BANKING MAJOR

No.	Module Category	Credits	Proportion
1	General Education	26	21%
2	Professional Education	90	74%
2.1	Foundational Knowledge of the Major	39	32%
2.2	Core Major Knowledge	30	25%
2.3	Specialization Knowledge	15	12%
2.4	Supporting Specialization Knowledge	6	5%
3	Graduation Module	6	5%
	Total	122	100%

Aluation Specialization Modules

Core Major Knowledge

• Principles of Valuation

Specialization Knowledge

- Real Estate Valuation
- Movable Property Valuation
- Business Valuation

Electives:

- Laws in Valuation
- Real Estate Engineering
- Urban Planning
- Cost and Benefit Analysis

Supporting Knowledge for Specialization

- Price & Market Theories
- Intangible Asset Valuation





MSc. Lê Quốc Dương

- 2023 present: Head of Operations Department Sagonap Company
- 2022–2023: Deputy Head of Operations Department Sagonap Company
- 2017–2022: Operations Specialist
- 2013–2017: Valuation major student



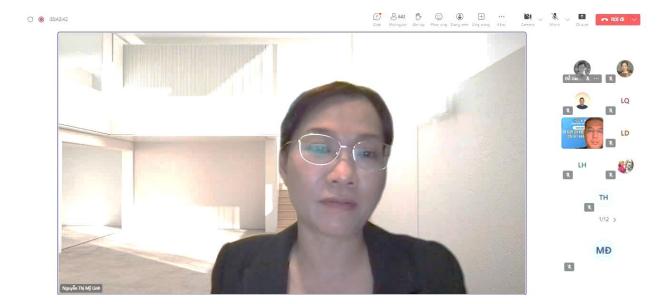
Assoc. Prof. Dr. Lê Thị Thủy Hằng, Vice Dean of the Faculty of Finance – Banking, shares insights on career opportunities in the banking sector.



A video introducing recruitment trends and job opportunities in the banking sector.



Mr. Phạm Đức Cường from the Ho Chi Minh City Customs Department shared the professional requirements and essential skills in the field of Customs and Import-Export.



Assoc. Prof. Dr. Nguyễn Thị Mỹ Linh, Dean of the Faculty of Finance – Banking, shared insights on the training program for the Corporate Finance specialization.